

Deep Recommendations: Future Directions

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Tutorial website: <https://advanced-recommender-systems.github.io/ijcai2021-tutorial/>



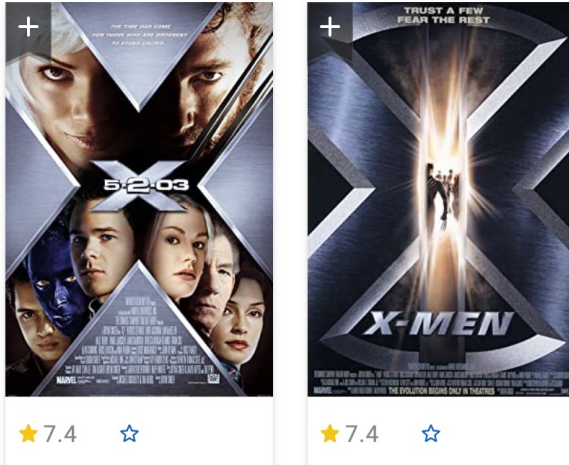
Recommender System is Everywhere



Business



Healthcare



Entertainment



Education



Trustworthy Recommender Systems



Privacy



Safety
& Robustness



Explainability



Non-discrimination
& Fairness



Accountability
& Auditability

Privacy Issue

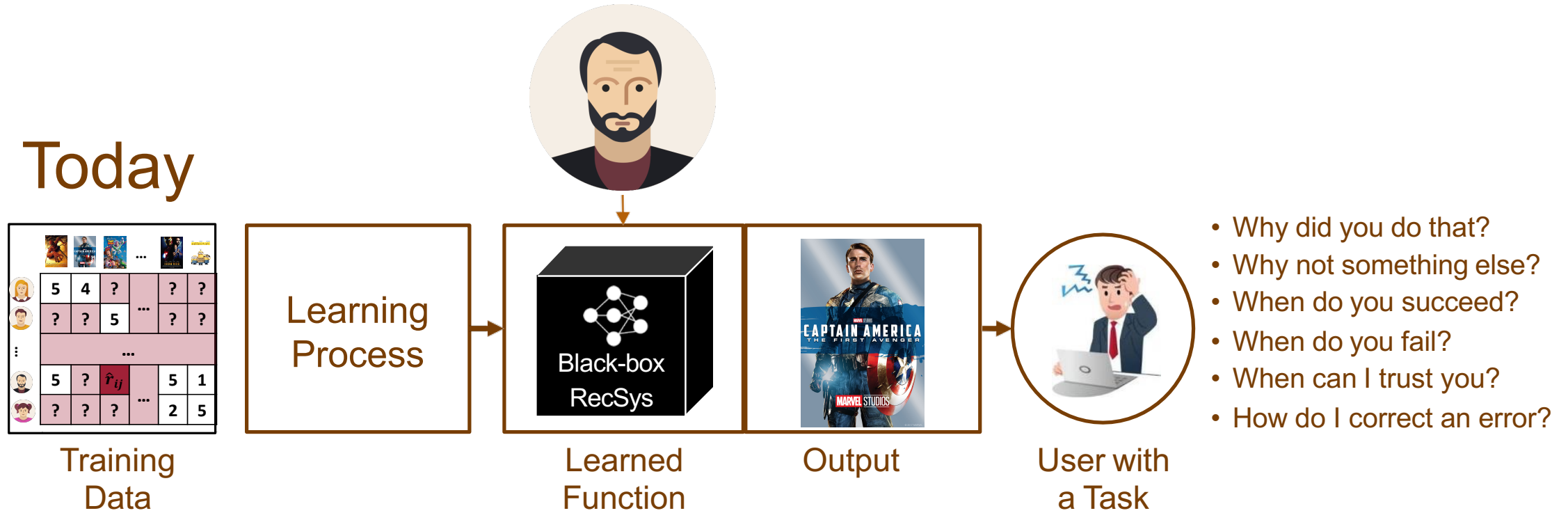


- ❑ The success of recommender systems heavily relies on data that might contain private and sensitive information.
- ❑ Can we still take the advantages of data while effectively protecting the privacy?

Explainability Issue

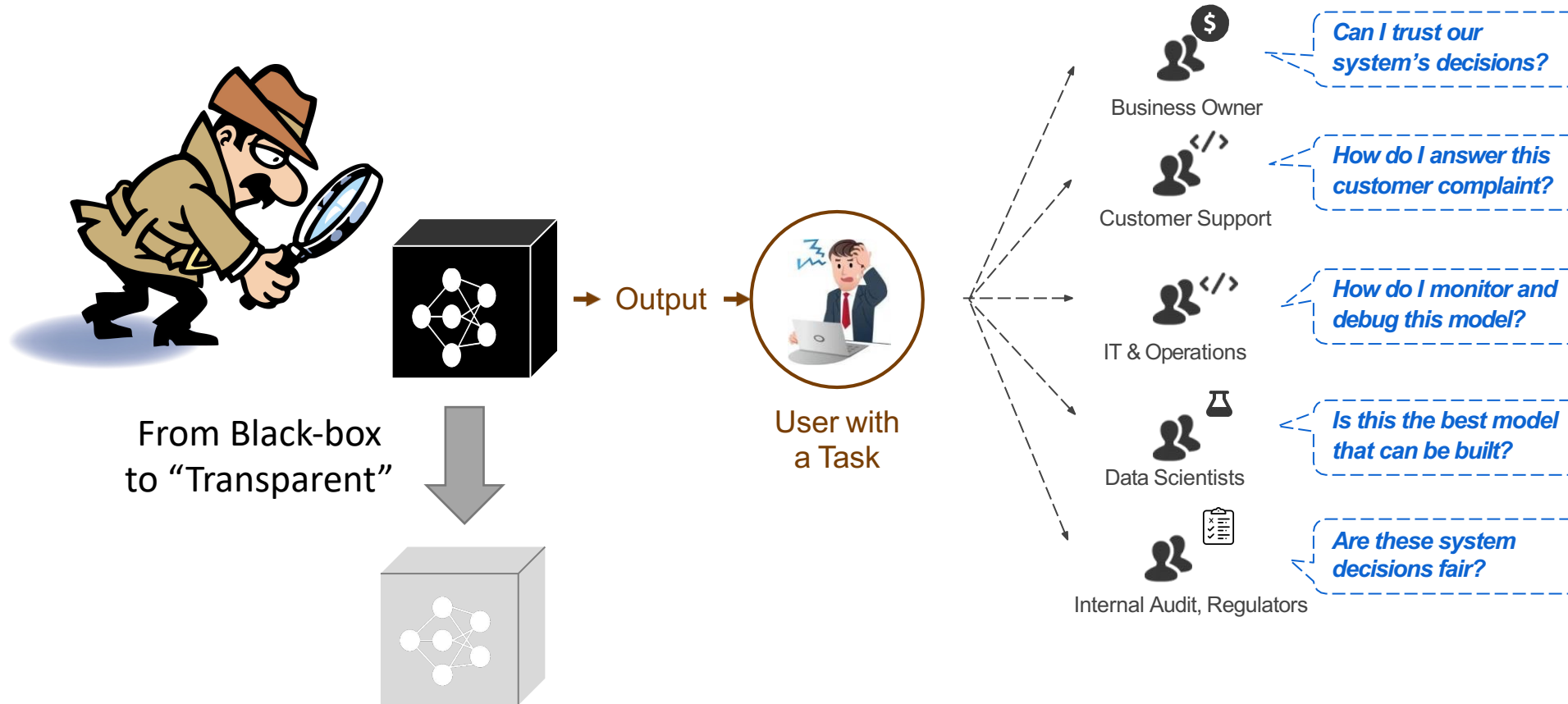
How recommender systems work?

Today



Explainability Issue

Black-box AI creates confusion and doubt



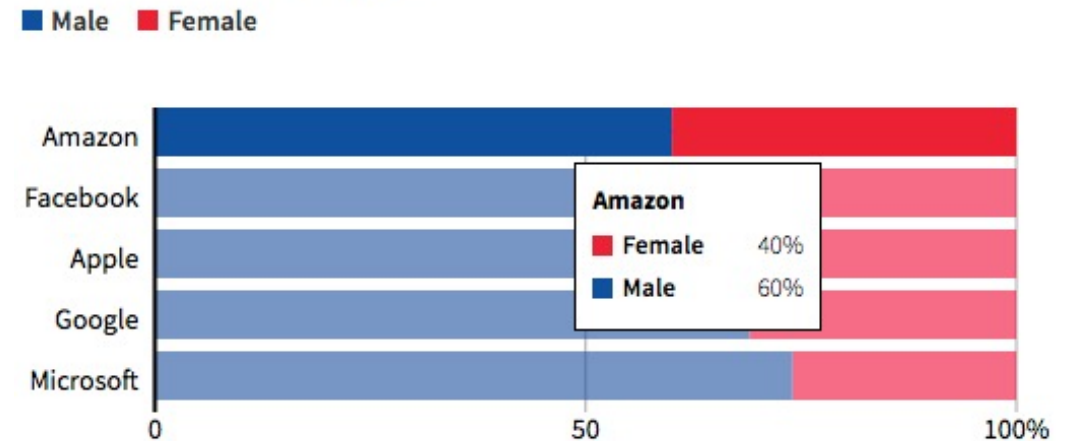
The Need for Explainable Recommendation

Discrimination & Fairness Issue



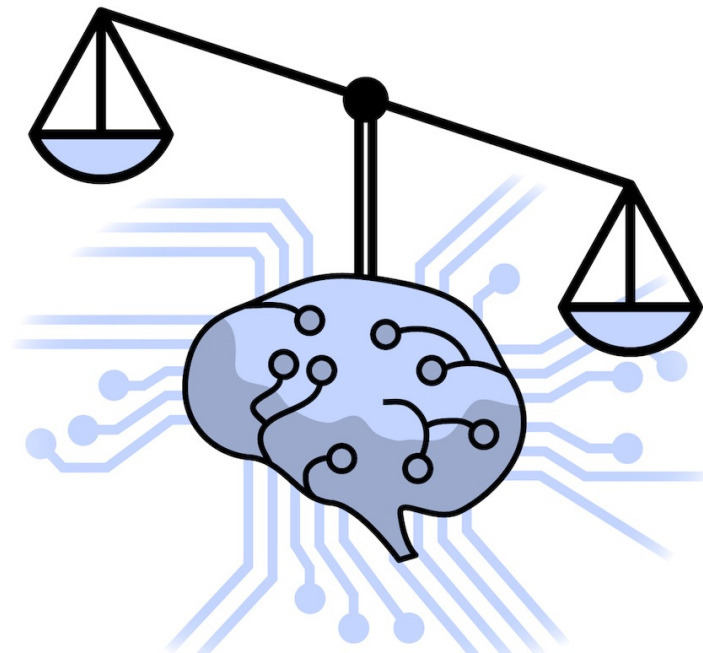
Job recommendation
(Lambrecht et al., 2019)

GLOBAL HEADCOUNT

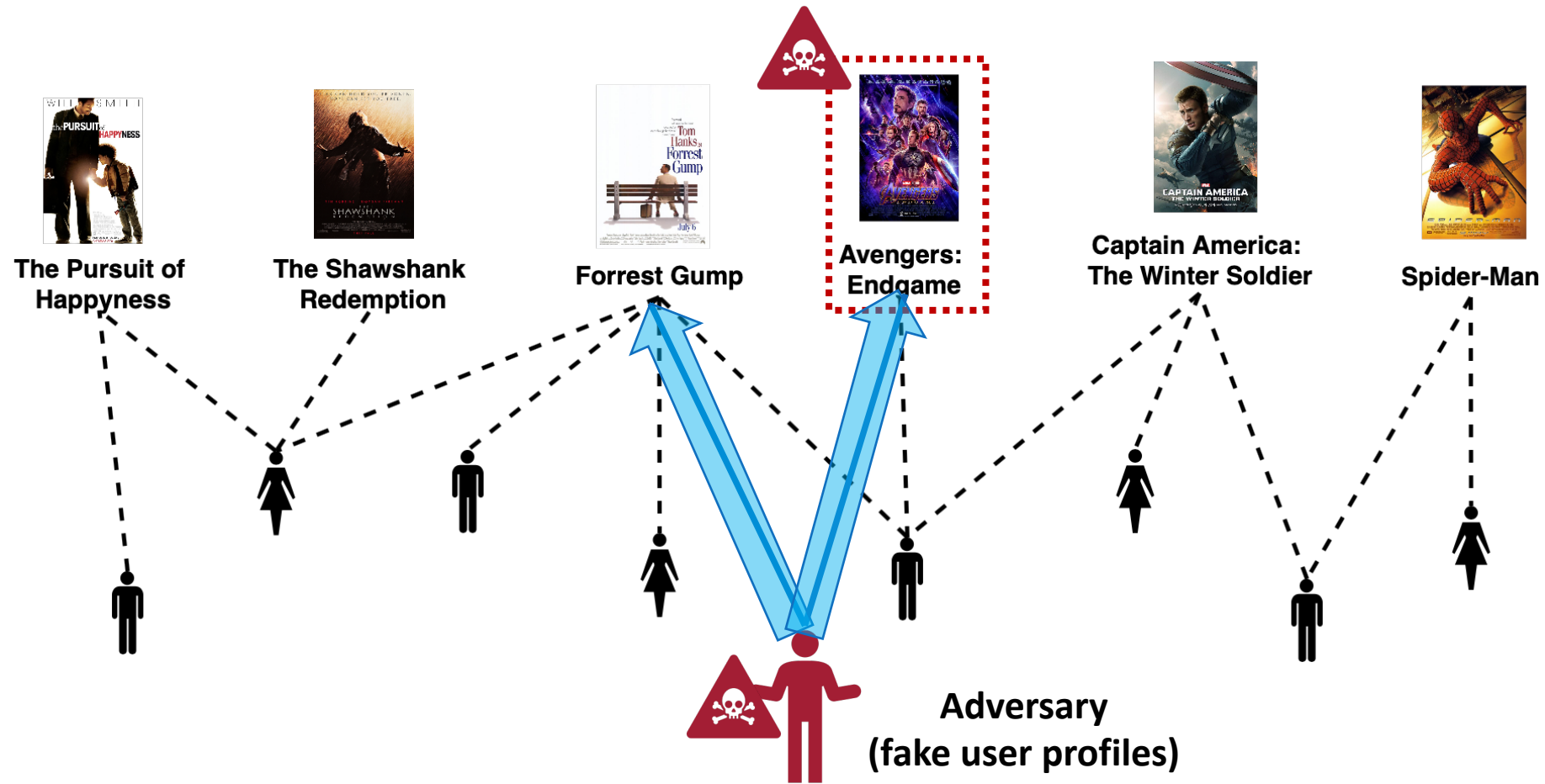


Non-discrimination & Fairness

- A recommender system should avoid discriminatory behaviors in human-machine interaction.
- A recommender system should ensure fairness in decision-making.

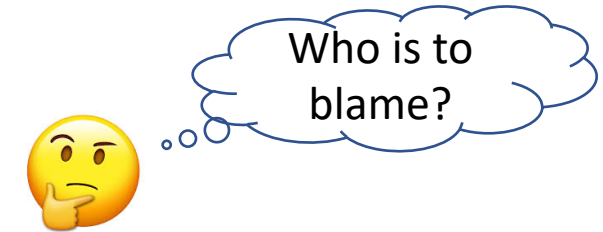


Safety & Robustness Issue



Auditability & Accountability

- Accountability

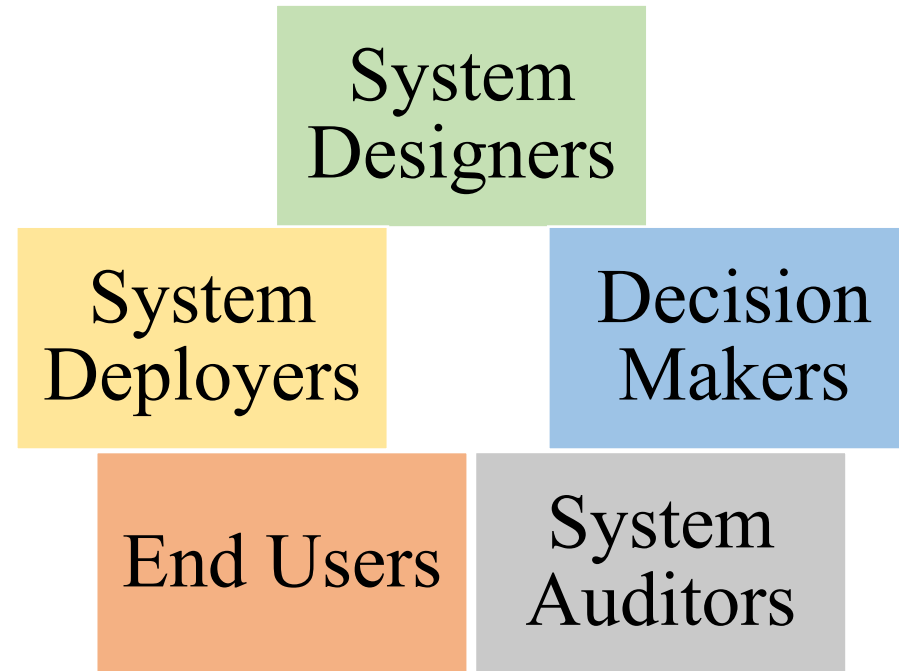


Accountability: A clear responsibility distribution, which focuses on who should take the responsibility for what impact of recommender systems.

Auditability & Accountability

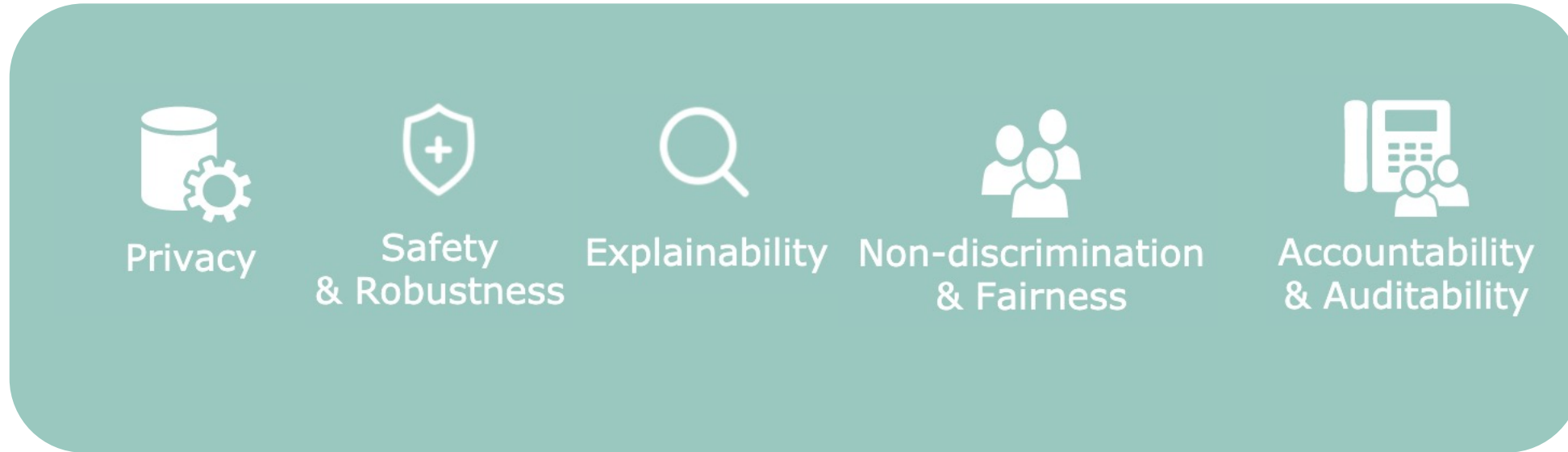


- Five roles in Recommender Systems



It is necessary to determine the roles and the corresponding responsibility of different parties in the function of a recommender system.

Interactions Among Different Dimensions



How do these five dimensions influence each other?

There exist both **accordance** and the **conflicts** among the five dimensions.

A Survey on The Computational Perspective



Trustworthy AI: A Computational Perspective

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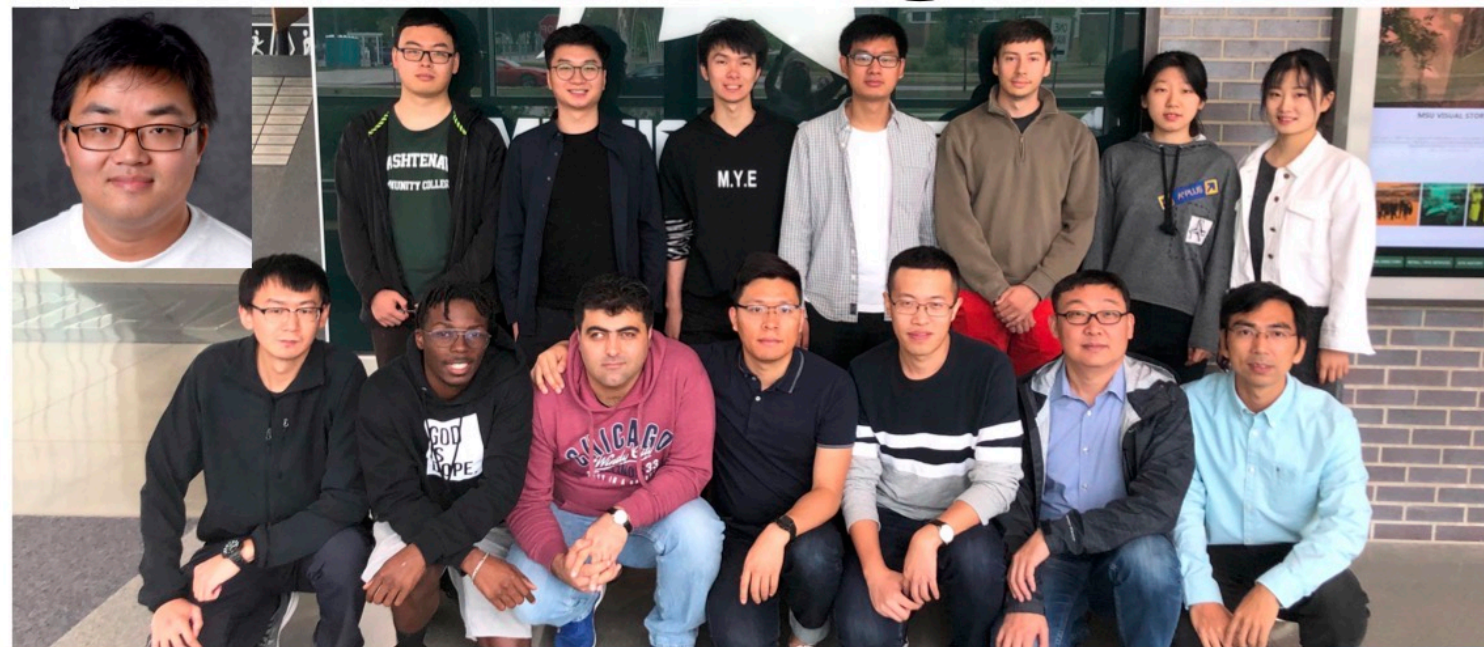


<https://arxiv.org/abs/2107.06641>

Tutorial website: <https://sites.google.com/msu.edu/trustworthy-ai/home>

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